

Practical Guide to Business Entrepreneurship

The Practical Guide to Business Entrepreneurship is a Publication of the Association, edited by Professor Benjamin Chuka Osioma. This Text introduces users to more practical elements of innovation and enterprise activity across multiple contexts, including not just new venture creation but corporate and social entrepreneurship. It equip the user with various fundamentals of business development, financing, skill development, management, sustenance of entrepreneurship in a unique dimension and lots more. To get a copy, contact the National Secretariat in Lagos or Nigerian College of Accountancy, Jos.